

Angelica Palilio

Graphic Designer | Honolulu, HI | (808) 990-2851 | angelicapal003@gmail.com

ABOUT

I am a passionate graphic designer with a solid foundation in design, combining creativity, attention to detail, and dedication in every project. I focus on delivering visually impactful designs that achieve the project objective. I'm committed to continuous growth through hands-on experience and collaboration, while working closely with teams to ensure clear communication and a smooth process from start to finish.

WORK EXPERIENCE

KCC New Media Arts, Honolulu, Hawai'i

In-House Intern

January 2025–May 2025

- Served as the primary communicator, managing outreach via email and Discord, and coordinating between students and faculty.
- Collaborated on the visual design of the show's website and contributed to the development of initial poster concepts, focusing on cohesive layout, typography, and brand alignment.
- Helped plan and execute student portrait sessions, including scheduling, setup, and photography.

Wasiswas, Honolulu, Hawai'i

Student Intern

October 2024–December 2024

- Worked under the direction of a Creative Director to complete design tasks and iterated based on feedback to improve visual quality.

Kapi'olani Community College, Honolulu, Hawai'i

Financial Aid Student Assistant

September 2023–Present

- Assisted students with Financial Aid inquiries through clear communication and managed administrative tasks, demonstrating attention to detail and strong organizational skills.

Old Navy, Hilo/Honolulu, Hawai'i

Brand Associates

March 2021–September 2023

- Built strong communication skills by assisting a wide range of customers with purchases, returns, and loyalty programs which sharpened my ability to understand user needs and deliver thoughtful solutions.
- Maintained a cohesive store environment, managing product placement, pricing, and in-store marketing to highlight new arrivals, while applying design principles to optimize layout and customer flow.

Mauna Loa Visitor's Center, Kea'au, Hawai'i

Sales Associate

June 2022–April 2023

- Contributed to the reopening of the visitor center, ensuring a welcoming environment through effective layout and design.
- Engaged with visitors, providing clear, informative communication and supporting product displays with design principles like balance and hierarchy.
- Assisted with inventory coordination and managed the photo booth experience, ensuring all elements aligned with the center's brand and enhanced the guest experience.

EDUCATION

Kapi'olani Community College, Honolulu, Hawai'i

AS in New Media Arts

Interface Design

August 2023–December 2025

Leeward Community College, Honolulu, Hawai'i

CO in Graphic Design

CO in Graphic Design

August 2022–May 2023

Hawai'i Community College, Hilo, Hawai'i

AA in Liberal Arts

August 2019–May 2021

SOFTWARE

Illustrator

InDesign

Photoshop

After Effects

HTML/CSS/JS

Figma

COMPETENCIES

Packaging Design

Logo Design

Print Collateral

Brand & Identity

Web Design & Development